

MoveOn.org

Political Action

For Immediate Release:

Contact:

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Justin Ruben To Assume Role of Executive Director of MoveOn

Former Executive Director Eli Pariser Transitions to Board President

MoveOn.org, with over five million members the largest progressive organization in the nation, announced today that National Organizing Director Justin Ruben will become the organization's new Executive Director, effective immediately. Ruben replaces Eli Pariser, who held the post since 2004. Pariser will remain with the organization as president of the board. As executive director, Ruben will be in charge of the daily operations of MoveOn.org.

Ruben has been with the organization since 2004 and has over 13 years of organizing experience in political, labor, environmental justice, and fair trade issues. At MoveOn, Ruben helped create the organization's field organizing program, headed up the groundbreaking Call for Change campaign in 2006 that helped elect a Democratic majority in Congress, and has supervised MoveOn's issue campaigns for the last two years.

Outgoing Executive Director Eli Pariser said of Ruben, "As a former labor and community organizer who has designed and built some of MoveOn's most successful online campaigns, Justin knows as much about the combination of old-school, 'offline' organizing, and technology-driven 'online' organizing as anyone in the country. He's the perfect choice to lead the organization at a time when continuing to mobilize millions is so essential to achieving the progressive victories this country voted for and so desperately needs."

To read Justin's full bio, click here: <http://www.moveon.org/r?r=51168>

"I am honored to take the helm of this organization at this critical moment," said Ruben. "Our five million members stand ready to fight for President Obama's progressive agenda of creating jobs, developing a new green economy, providing health care for all and ending the war in Iraq."

Eli Pariser has been with the organization since 2001, serving as Executive Director for the last four. He will become president of the board where he will remain engaged in setting MoveOn's strategy. Founder Wes Boyd will continue to serve on the board, and other senior staff will remain in place: Ilyse Hogue as Communications Director, Adam Ruben as Political Director, and Carrie Olson as Chief Operating Officer. Nita Chaudhary will serve in Ruben's former role as National Organizing Director.

MoveOn.org Political Action is a political action committee powered by 5 million progressive Americans. We believe in the power of small donors and grassroots action to elect progressive leaders to office and to advance a progressive agenda. We do not accept any donations over \$5,000, and the average donation to MoveOn.org Political Action is under \$100.

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